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Moodbidri: Jayashreekrishna Parisara Premi Samiti holds beach cleaning campaign

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Media Release

Moodbidri, Dec 14: Jayashreekrishna Parisara Premi Samiti a samiti represented by the leaders of various communities of coastal districts, which has been established 23 years ago for the development of coastal districts of Udupi and Dakshina Kannada is the only non-governmental organization which is not only extended to abroad but also in the coastal districts and is regularly working for the development of the districts.

On December 10, Jayashreekrishna Parisara Premi Samiti organized 'Samudra Teeradalli Swachata Abhiyana Kaaryakrama' (Cleanliness campaign in the sea shore) at Sasihittlu sea beach along with different local social organizations.









The founder of the Samiti Thonse Jayakrishna A Shetty explained about the cleanliness campaign in the sea shore and also highlighted about the achievement of the samiti and future programme and plan of the committee.

The president of the D K District Milk Producers' Union K P Sucharitha Shetty participated in the programme and said that we should protect the land and water of our districts. Employment should be created here. Common people should get basic amenities along with their traditional lifestyle. Along with protecting the environment people should uplift their traditional life. Today, the committee has joined hands with like-minded people and started cleaning work from the sea shore itself. In the coming days, cleaning work will be carried out sea shores of across the district. Through this, let's give priority to creating a clean environment, she said.

The vice president of the Samiti K P Jagadish Adhikari said, "The cleanliness drive will be done regularly in the coastal area. Keeping the beach clean will attract more foreigners to the tourist spots. This will develop tourist centres." He further said "Permanent barrier walls should be constructed on the sea shore of Sasihitlu."

Arun Prakash Shetty, general secretary of the district committee said, "Protection of environment work is done by carrying out a cleanliness campaign on the sea shore of the district."

The president of Sasihitlu Yuvaka Mandal Dilip Karkera said, "We should be aware of the land and water of this country along with cleaning the beach. Conservation of environment should be our priority.

Haleyangadi Gram Panchayat president, Poornima, member Mallika, Moodbidri Javaner Bedra Founder president, Samiti's new cleanliness ambassador Amar Kote, president of old students association Satish Tingalaya, Sasihitlu Yuvati Mandal president Babita Mohan, secretary Amita Mahesh, vice-president Sasikala Satish, Navodaya Mahila Mandali chairperson B Kotyan, Yuvaka Mandal secretary Yashvit Salian and others participated in the cleaning campaign held on the beach.

Gram panchayat Haleyangadi, Sasihitlu old students' association, Karnataka state award winning Sasihitlu Yuvaka, Yuvati Mandala, Navodaya Mahila Mandali Sasihitlu, Nehru Yuva Kendra Mangaluru and youth empowerment and sports department helped in the cleanliness drive.